



Regaining Our Voice



Canadian Institute of Forestry
Institut forestier du Canada

About the Institute

- The national voice since 1908



About the Institute

- The national voice since 1908
- 18 active Sections across Canada



About the Institute

- The national voice since 1908
- 18 Sections across Canada
- Advocates Of stewardship & sustainability



About the Institute

- The national voice since 1908
- 18 Sections across Canada
- Advocates Of stewardship & sustainability
- Continuing education & professional development



About the Institute

- The national voice since 1908
- 18 Sections across Canada
- Advocates Of stewardship & sustainability
- Education & professional development
- Communicating science/research



Raising the Profile

- Speaking to the Public

Promoting understanding...

- Media releases
- Editorials
- Publications
- Special events

(workshops, tours, seminars, socials)



Raising the Profile

- Querying the forestry platforms of all federal political parties



Raising the Profile

- Liaison and dialogue with CCFM

Canadian Council
of Forest
Ministers



Conseil canadien
des ministres
des forêts



Raising the Profile

- Think Forests! (national recruitment)



Raising the Profile

- Species at Risk Education & Outreach



Raising the Profile

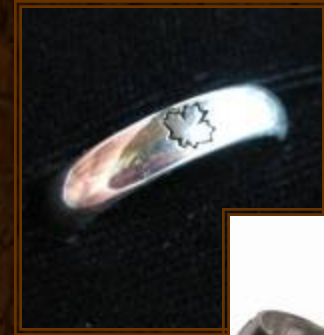
- **Forests without Borders**

- New international volunteer program
- Partnerships with existing NGOs
- Using the expertise and realizing the altruism of Canadian Forest Professionals



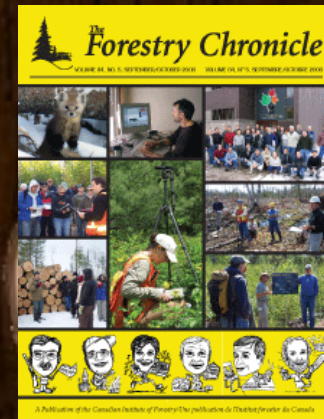
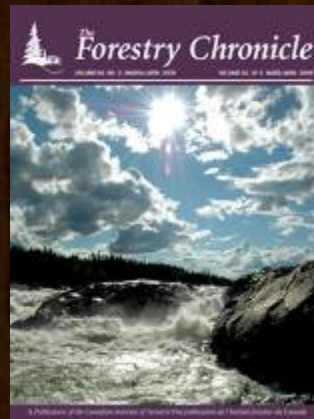
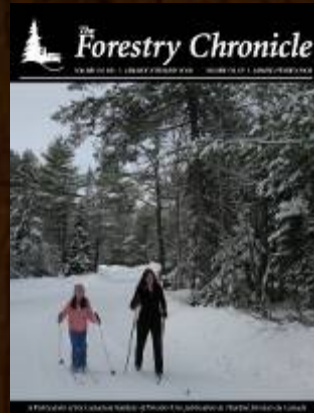
Raising the Profile

- Recognizing excellence



Member Value

- The Forestry Chronicle



Member Value

- The Forestry Chronicle
- National Electronic Lecture Series

SUSTAINABLE FOREST MANAGEMENT NETWORK  RÉSEAU DE GESTION DURABLE DES FORÊTS  Canadian Institute of Forestry  Institut forestier du Canada

WHAT DO WE KNOW?
WHERE DO WE NEED TO GO?
ASSESSING THE STATE OF KNOWLEDGE OF SUSTAINABLE FOREST MANAGEMENT

ELECTRONIC LECTURE SERIES SCHEDULE ALLE-LECTURES START AT 6:30 PM EST

 <p>THE RELATIONSHIP BETWEEN PROTECTED AREAS AND SUSTAINABLE FOREST MANAGEMENT – MISSING COUSINS OR FAMILY FEUD? September 17, 2009 Dr. Yolande F. Wiersma Assistant Professor, Department of Biology Memorial University</p>	 <p>MANAGING WATER RESOURCES IN CANADA'S FORESTS November 12, 2008 Dr. Irene Creed Associate Professor University of Western Ontario</p>
 <p>ONE SIZE DOESN'T FIT ALL: FINDING WAYS TO HARMONIZE ABORIGINAL AND INDUSTRY INTERESTS IN FORESTS October 1, 2009 Dr. Stephan Wiyatt Professor, Social Forestry and Forest Policy Université de Moncton, campus d'Edmonton</p>	 <p>UNMIXING THE MIXEDWOODS: BIODIVERSITY, PRODUCTIVITY AND CLIMATE CHANGE ISSUES IN THE BOREAL MIXEDWOODS November 26, 2008 December 2, 2008 December 10, 2008 Dr. Eilon Macdonald Professor University of Alberta</p>
 <p>CLIMATE CHANGE AND FOREST MANAGEMENT: THE FUTURE AIN'T WHAT IT USED TO BE October 15, 2008 Dr. Mark Johnston Senior Research Scientist Saskatchewan Research Council</p>	 <p>with Dr. Nicolas Lescoeur President, Valour Nature Beauport, Quebec</p>
 <p>VALUING NATURE: MARKET-BASED APPROACHES TO FOREST ECOSYSTEM MANAGEMENT? October 29, 2008 Dr. Vic Adamowicz Associate Dean and Professor University of Alberta</p>	<p>All electronic lectures are free to CIFFC members; \$25 per lecture for non-members: www.ciffc.org/en/e-lectures</p> <p>FOR ADDITIONAL INFORMATION OR TO REGISTER:</p> <p>Michelle Madoux Forestry Extension/Communications Intern Canadian Institute of Forestry/Forestry Research Partnership E-mail: mmadoux@CF-FC.org or michelle@canadianforestry.ca Phone: 705 744-1713 ext. 608 Fax: 705 744-1716</p>



Member Value

- The Forestry Chronicle
- National Electronic Lecture Series
- E-Newsletters

A screenshot of the Canadian Institute of Forestry e-newsletter. The header features the organization's name in both English and French, along with a logo of a tree. Below the header, the issue information is provided: "November 2007 - Canadian Institute of Forestry E-news - Issue #2ED7-6". The main content includes three sections: "The Rhyme of the Executive Director" with a poem, "No Blues with your Dues" with a poem, and "My Kingdom for an Advertiser" with a poem. Each section includes a "Click here" link for more information. The footer mentions "Staff Day in Ottawa".

Canadian Institute of Forestry / Institut forestier du Canada

Voice of forest practitioners / La voix des professionnels de la forêt

November 2007 - Canadian Institute of Forestry E-news - Issue #2ED7-6

français

The Rhyme of the Executive Director
(With appropriate apologies to Coleridge and on occasion Dr. Seuss)

Though our Director suffers still from dual economic ills
From forest stands to mill, we watch, hope and wait
For a time when again we grow solvent and strong
As stewards of the woodlands, who have persevered for so long

No Blues with your Dues

Our on-line system is working, and with credit card in hand
You can pay your dues quite nicely, and not bother the postman
So get thee to our website, please do not be slow
If you pay for 'D' promptly, it will help with our cash-flow

[Click here](#) for the website.
[Click here](#) for instructions; you can still pay by cheque and mail it if you prefer...

My Kingdom for an Advertiser

Imagine that, our Forestry Chronicle is in the black
Making a few bucks, and it wasn't just dumb luck
But to continue with this trend, we need more folks like HSM!
So please bring to us more ads, because we need them pretty bad

[Click here](#) for the new HSM Ad Ads can be electronic too you know!

Staff Day in Ottawa

Twice early in October when we all sat down together
To talk about the future and to make upon the weather



Member Value

- The Forestry Chronicle
- National Electronic Lecture Series
- E-Newsletters
- Website



The screenshot shows the homepage of the Canadian Institute of Forestry. The header features the organization's name in both English and French: "Canadian Institute of Forestry / Institut forestier du Canada". Below the header is a navigation bar with "Voice of forest practitioners / La voix des professionnels de la forêt" and language options for "English" and "French". The main content area includes a "Latest News" section with a link to "Come see some great photos from the centennial conference 2008" and another link to "click here Check out what is taking place at the centennial conference 2008". There is also a section for "Electronic Lecture Series #7:". The background of the website features a collage of images related to forestry, including a child holding a bucket, a person in a blue hood, and logs.

Canadian Institute of Forestry
Institut forestier du Canada

Voice of forest practitioners / La voix des professionnels de la forêt

English | French

Latest News

Come see some great photos from the centennial conference 2008

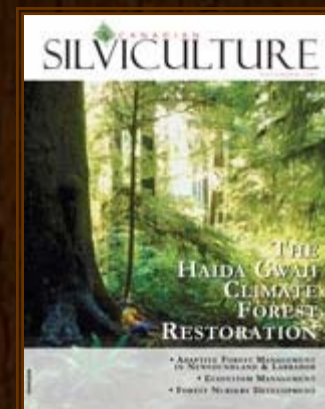
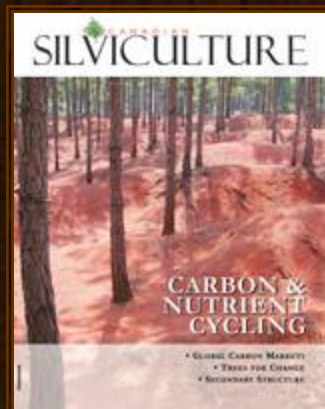
[click here](#) Check out what is taking place at the centennial conference 2008

Electronic Lecture Series #7:

Welcome to our website!

Member Value

- The Forestry Chronicle
- National Electronic Lecture Series
- E-Newsletters
- Website
- Canadian Silviculture Magazine



Member Value

- The Forestry Chronicle
- National Electronic
- E-Newsletters
- Website
- Canadian Silviculture Magazine
- Socials, workshops, seminars & tours



Member Value

- The Forestry Chronicle
- National Electronic Lecture Series
- E-Newsletters
- Website
- Canadian Silviculture Magazine
- Socials, workshops, seminars & tours
- National AGM and Conference



Stewardship

*Energizing forestry through
new strategies and partnerships*

CANADIAN INSTITUTE OF FORESTRY

September

21, 22, 23 · 2009

Nanaimo · BC

*Enchanting
Vancouver Island*





**Klondike
Cariboo
Vancouver Island
Vancouver
Rocky Mountain
Saskatchewan
Manitoba
Lake of the Woods
Northwestern Ontario**



Stewardship
Energizing forestry through
new strategies and partnerships.

September
21, 22, 23, 2009
Nanaimo - BC
*Including
Vancouver Island*

CANADIAN INSTITUTE OF FORESTRY

Join us in Nanaimo, September 2009!

For the CIF Annual Meeting.
At Canada's Newest And Exciting Vancouver Island Conference Centre.

*We don't promise no rain but rather a very interesting technical program, a
native feast on an offshore island along with exciting and relevant field trips.*

Hosted by the Vancouver Island CIF Section.



**Northern Ontario
Central Ontario
Algonquin
Southern Ontario
Ottawa Valley
Orleans
Maritime
Nova Scotia
Newfoundland Labrador**



Appreciation

- New simplified dues
- Promotional Gifts



Conclusion

Voice of Forest Practitioners

La voix des professionnels de la forêt



Questions?

Thank you!

