APPROVED Michigan Society of American Foresters Executive Meeting Minutes 28 January 2011

Attendees: Joyce Angel-Ling, Bill Hasse, Bernie Hubbard, Martha Sjogren, Terry Manty, Jack Penegor, Ernie Houghton, Bill Cook, Doug Lee, John Hamel, Jack Pilon, Brenda Owen, Craig Kasmer, Glenn Moll, Jason Darling.

Call to order: 9:40

Meeting brought to order by Joyce Angel-Ling.

Bill Hasse opened the meeting with a joke; it was OK.

Introductions were done by Joyce. Roundtable introductions.

Secretary Report – Martha Sjogren

- Martha took edits for the 3 November 2010 meeting minutes.
- Clarifications on the treasurer reports was made and approved.
- \$250 that was given to 2 students was much appreciated. Thank you letters were sent to Joyce.

Motion to approve the 3 November 2010 minutes by Jack Pilon. Second: Jack Penegor Passed with a chorus of "ayes"

New Secretary – Joyce presented a motion to approve Jason Darling as the new MISAF secretary.

Motion to approve Jason as the secretary was made my Martha Sjogren. Second: Brenda Owen Passed with a chorus of "ayes"

Old Business

Auto Tour – Glenn Moll

- Glenn gave an update one the number of brochures we have in storage; the approximate number is just over 7,000. They should last approximately 8 months which should get us through 2011. We will need to order more in 2012.
- MISAF needs more publicity for the auto tour; we are looking for suggestions. A few suggestions were made:
 - Promote the tour in schools for a family activity.
 - Coordination with MFA annual meeting when they visit the U.P.

- Most of the tour signs are assembled and ready to be installed at their proper locations. We are looking for help to get them installed. The east U.P. is almost complete but more work needs to be done in the west U.P.
- There was question if the grant for this project will get an extension and who the contact person was for this project.

Buy-A-Brick – Ernie Houghton

• Both the U.P and L.P. have decided to purchase a brick that will be installed at the national SAF headquarters. We still need to fill out the official paperwork and submit it. Jack Pilon said he would take care of that. It was decided that the brick will be labeled with the state, chapter and year established.

Michigan Bird Conservation Meeting – Joyce Angel-Ling

- We need to decide if we will participate in the April meeting
- We sent a letter indicating that we want to participate and have not received a reply.
- No financial contribution was requested.
- Dave Fehringer indicated at the fall meeting that he would be willing to coordinate with the group. Still waiting to hear from both of them.
- Jack or Joyce will be reconnecting with the group.

Archives – Craig Kasmer

- A new file cabinet is now housed permanently at Hartwick Pines.
- Jack Pilon helped organize and re-organize old paperwork.

MSU Update – Craig Kasmer

- There is a new Dean.
- Uncertain outlook for the Forestry program; current plans are on hold and waiting for new deans inputs.

International Year of Forests – Bill Cook

• Bill wanted to remind us that 2011 is the international year of forests and that we should mention in the meeting announcements and also in the Michigan Forester.

New business

Heartland Leadership Academy – Bernie Hubbard

- Michigan is looking to join leadership roles with a southern region.
- Cost and time is a problem with national leadership.
- A team has been organized from participating states to analyze the situation, create goals and objectives for the academy.
- They are in the organizational stage of the conference
 - Hopeful date in June
 - Looking to have it at a resort/state park in an attempt to get families to attend.
- Brenda Owen will try to get the program news into the MI Forester.
- The state needs to get objectives in line with the national plan.

• We will get an update about the progress about the program at the spring meeting

Motion to appoint Jack Pilon as the treasurer was made by Brenda Owen. Second: Craig Kasmer Passed with a chorus of "ayes"

Treasurer's Report – Jack Pilon

- Jack handed out the 2010 budget Report (attached).
- \$9,000 going into the new year.
- \$1,800 was made at the Grayling meeting (Fall).
- \$2,000 was made in Marinette meeting (spring).
- We reviewed the past years revenue/expense reports and proposed expenses for 2011.
- Discussion was made about new software that will be purchased by Brenda Owen to help create brochures and the MI Forester.
 - Quark Software program: \$800. This will provide better image conversions and will be compatible with printing software. The \$800 was approved to purchase the software.
- Discussion was made about the money to go to MSU and MTU students. It was decided to keep the amount the same as last year at \$250 for each student.

Motion to approve the treasurer's report was made by Jack Penegor.

Second: Bernie Hubbard.

Passed with a chorus of "ayes"

Motion to continue with Learning Tree was made by Bill Cook.

Second: Doug Lee. Passed with a chorus of "ayes"

Membership Update – Joyce Angel-Ling

• We need to look at people who will attend summer meetings; they seem to be popular and well attended. The small group contact is an incentive for these small summer sessions.

Council Report – Ernie Houghton

- The council met last December.
- Ernie announced to the board that Erica Rhoad is leaving.
- National received approval to buy a new generator for the new building.
- Proposed dues increase of 15% was announced.
- National approved \$25,000 to be spent on a comprehensive membership survey.
- Minnesota is trying to have a national conference; they may contact us for assistance.

Forestland Conference – Ernie Houghton

• MUCC putting on the event.

- Questions were brought up if MISAF wishes to participate and or endorse this event.
- They are looking to have an event in Lansing. Date: March 16, 2011. They are trying to get the governor to speek.
- Amy Trotter would appreciate help and the presence of MISAF.
- \$200 was proposed out of the budget for this event.

Greenbook - Brenda Owen

- Discussion was made about weather or not the book should be done completely in color, partially or in black and white.
- We are getting multiple quotes for the book.
- Debate was made on the application of the book; if it is a field guide, a reference for landowners or a guide for foresters in the office.
- Some decisions were made: the size of the booklet is 5.5x8.5. Color: Yes or partial. Copies: 5,000. Cover: Artwork complete.
- A draft should be available in May, final will hopefully be in June.
- The book will be available on-line.

Education Fund Account – Joyce Angel-Ling

- Joyce spoke in place of Tom Seablom.
- Balance sheet was passed out and reviewed.
- Did well at our spring and fall meetings.
- Give portion to National Foresters Fund.

Motion to approve the Education Fund Account business was John Hamel.

Second: Terry Manty.

Passed with a chorus of "ayes"

Ties to the Land Program – Bill Cook

- Bill brought forth a question of how money for the program should be used.
- Might be interested in contacting contributing businesses and connect with new businesses to secure/create contributions.
- Looking for someone who would like to take on this task.
- Interested in sending out a letter with our conference dates and see if they would donate to our cause.

Officer Updates – Panel Discussion

- Open Positions:
 - o Continuing Education Officer
 - o Education Funds Officer
 - o U.P Vice Chair
 - o L.P. Vice Chair
 - o State Vice Chair

New Team Structure Proposal – Brenda Owen

• Brenda provided a document about the new structure.

- A proposal for a new team which includes science, technology and outreach.
- We need assistance when planning events, preferably individuals who have experience with planning prior events. This should encourage better flow for organizing conferences and getting better prices. This would help centralize the planning process.
- Possibly create a science and tech. section for each conference along with printing and publishing.
- More conversation will take place at the spring conference. Will also look for a volunteer from the L.P. to help with this.

Motion to approve creating volunteer positions to help new board members organize programs was made by John Hamel.

Second: Glenn Moll. Passed with a chorus of "ayes"

Membership Report – Joyce Angel-Ling

- Amy Douglass sent out a document with membership statistics which included yearly and monthly membership trends.
- Trends showed that student membership is up.

Teachers Workshop by Trees for Tomorrow & National Foresters Fund – Bill Cook

- Bill went to Michigan Forest Association and handed out flyers.
- Any further questions about the even talk to Bill.

Billboards - Bill Cook

- The idea was brought up to rent billboards along the I-75 corridor. The message will focus on managing forests.
- Bill presented a variety of pictures and messages that could be used.
- We hope to coordinate with other organizations such as MFA, Tree Farm and ACF for funding/sponsorship.
- Prices and further discussion will resume at the spring meeting

"Ties to the Land" Program Series in the U.P. - Bill Cook

- The program hopes to address the new and changing demographic issues involved in forest ownership, the large land turnover rate that will occur soon, maintaining continuous properties and involving the entire family in estate planning.
- SAF involvement could include:
 - Sponsor a workshop.
 - Help landowners identify estate planners/attorneys skilled in family dynamics and forest issues.
 - Help run a session.

Spring Meeting – Terry Manty

• Terry ran through a number of the topics that will be covered at the spring meeting.

A motion to adjourn was made by Jack Pilon.

Second: Jack Penegor Passed with a chorus of "ayes"

Adjourn: 3:46